

Invitation to the Thai – Swedish Sustainable Water Forum 2024

Dear Sir or Madame,

The Swedish Trade & Invest Council (Business Sweden) under the Embassy of Sweden in Thailand is honoured to invite you or your representative to attend at the “Thai-Swedish Sustainable Water Forum on the 3rd October 2024, 10.30 – 13.30 at [SX Sustainability Expo](#), Room 205, 2nd floor, Queen Sirikit National Convention Center.

Sweden is recognized for its effective and sustainable water management practices. The country employs integrated water resource management strategies that balance the needs of the environment, society, and the economy. Sweden's approach includes advanced technologies and policies aimed at maintaining water quality, promoting conservation, and addressing climate change impacts. Collaborative efforts between government agencies, private sector entities, and local communities play a crucial role in these initiatives.

Sweden's experience and practices in water management offer insights for other nations seeking to enhance their own water stewardship efforts.

Since 2021, Business Sweden, under the Embassy of Sweden in Thailand, has played an active role in promoting sustainability, along with Swedish technology and innovations in Thailand's water and wastewater sector. Our past endeavors have involved facilitating delegations from the Swedish private sector to Thailand and vice versa, with delegations from the Thai government to Sweden.

Looking ahead, we are partnering with the SX Sustainability Expo to organize a Thai-Swedish Water Forum. The event aims to focus on the following themes:

- Water Stewardship for Sustainable Organization
- Sustainable Water Management for Future Prosperity
- The Transition to Sustainable Water Management

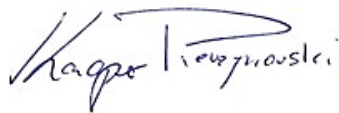
In this light, this forum is designed to facilitate knowledge exchange, enhance collaboration, and strengthen the commitment between Thailand and Sweden in achieving our sustainable goals, fostering concrete implementation across sectors.

It would be a privilege to welcome you and your team to the event.

Attached, please find the tentative program and a QR code reply form for your kind consideration.

We eagerly look forward to your RSVP, collaboration with you, and the further advancement of the friendly relationship between Thailand and Sweden

Yours sincerely,



Mr. Kacper Pierzynowski
Trade Commissioner of Sweden to Thailand

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Tentative Program
Thai - Swedish Sustainable Water Forum 2024
at SX Sustainability Expo
Room 205, 2nd floor, Queen Sirikit National Convention Center.
on 3 October 2024, from 10:30 to 13:30.

10.00 – 10.30	Arrival and registration
10.30 – 10.40	Welcome and opening remarks H.E. Mrs. Anna Hammargren, Ambassador of Sweden to Thailand Mr. Kacper Pierzynowski, Trade Commissioner of Sweden to Thailand
10.40 – 11.10	“Transforming Thailand: Water Stewardship for Sustainable Urbanization” Metropolitan Waterworks Authority, Bangkok Metropolitan Administration
11.10 – 11.45	“Pioneering Sustainable Water Management for Future Prosperity” Stockholm Environment Institute, Axis Communications, Truxor Wetland Equipment
11.45 – 12.25	Panel Discussion: "Accelerating the Transition to Sustainable Water Management: Challenges and Opportunities" <i>Metropolitan Waterworks Authority, Bangkok Metropolitan Administration, Axis Communications, Truxor Wetland Equipment, Stockholm Environment Institute</i>
12.25 – 13.30	Networking Lunch



Scan to register.